



BlueCross BlueShield
of New Mexico

Blue 60PlusSM



Keeping Seniors Healthy and Active

Complimentary membership program
for adults over the age of 60.

WE WELCOME ALL INSURANCE PLAN MEMBERS.

You do not need to be a Blue Cross and Blue Shield of New Mexico member to become a Blue 60Plus member or attend events.



Knowing and caring about our communities

Blue Cross and Blue Shield of New Mexico (BCBSNM) has a long tradition of commitment to the well being of the communities we serve. Promoting health and wellness is one our core business goals, and it drives our community involvement. We're dedicated to helping New Mexico be a healthier place to live, work and play.

Join the fun - Membership is free!

The **Blue 60Plus** program is designed to keep seniors healthy through wellness lectures, preventive health screenings, and social activities.

Members enjoy:

- Lectures on health and wellness
- Tips and materials for keeping healthy
- VIP invitations to health screenings and health fairs
- A complimentary gift just for signing up



Questions?

For more information, please call the **Blue 60Plus Coordinator** at **505-816-4454** or email blue60plus@bcbsnm.com.



Sign up today and receive a complimentary gift!
(Please Print)

Today's Date: _____

First Name: _____

Last Name: _____

Date of Birth: _____ Sex: Male Female

Address:« _____

City: _____

State: _____ Zip: _____

E-mail: _____

Home Phone: _____

Cell Phone: _____

Were you referred to Blue 60Plus by a friend?

Yes No

If so, please list person's name: _____

Are you a Blue Cross and Blue Shield of New Mexico member?

Yes No

If not, would you like information about
Blue Cross and Blue Shield of New Mexico products?

Yes No